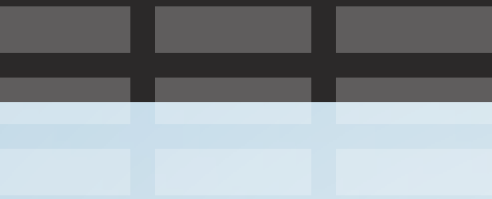




# iON Education Solution



Today, the educational sector is abuzz with a noted increase in the number of campuses, student enrollment and digital learning platforms. With such a high increase in the numbers, institutions have to optimize resources by adopting standardized systems and procedures. With campus efficiency being the new catchphrase, collaborative tools and effective learning content management systems are the definite need of the hour.

While institutions foresee this need for change, there can also be a resistance to automate academic backend processes. To address this, we at Tata Consultancy Services (TCS), offer the iON Education Solution – a suite of IT offerings designed to help educational institutions manage their campuses efficiently and with greater success. These offerings help in steering core and support functions as well as in managing institutional resources to achieve improved accountability and transparency, while attracting students and the best faculty. The iON suite of offerings is modular in nature, that means it can automate certain functions within your institution depending on preference and suitability. This enables the institution to be ahead of the curve through swift and sure IT implementation across the board. One of the greatest advantages of the iON solution is faster configuration and its plug and play nature. It prompts customer involvement during the configuration process and also allows provisioning for additional solutions and services to be added at a later stage.

## Overview

Educational Institutions of today face several challenges ranging from the reach of the brand, attracting students and various post enrollment activities. With so many facets to the successful running of an educational institution, better operational efficiency and campus integration becomes an absolute imperative. The iON Education Solution comprises a suite of offerings, which are distinct yet cohesive, catering to seasonal academic events, mapped to specific departments of an institution. Our solution facilitates the entire student lifecycle management from enquiry to alumni and gives you the option to choose specific offerings to meet your current requirement. The iON Solution makes it easy for your institution to absorb information technology. Based on the complexity and operational intensity of the academic event or process, we deliver it to you as a:

**Managed Service:** A service delivered as an output, manages the event or process end-to-end, so you can forget the operational hassles and focus on your core business of education.

**Implementation Service:** Delivers a completely configured system ready for your end users to transact and extract output on a day-to-day basis.

**Self Service:** Provides a user intuitive solution with a commitment on system availability that gives your end users the flexibility to configure, transact, and leverage output themselves.

Our solution is designed for faster configuration and is easy-to-use. It prompts customer involvement during the configuration process and also allows provisioning for additional solutions and services to be added at a later stage. The solution supports end-to-end integration of all core business functions with the support processes built into the stack. It also presents a 360-degree view of a student or faculty at any given point of time.

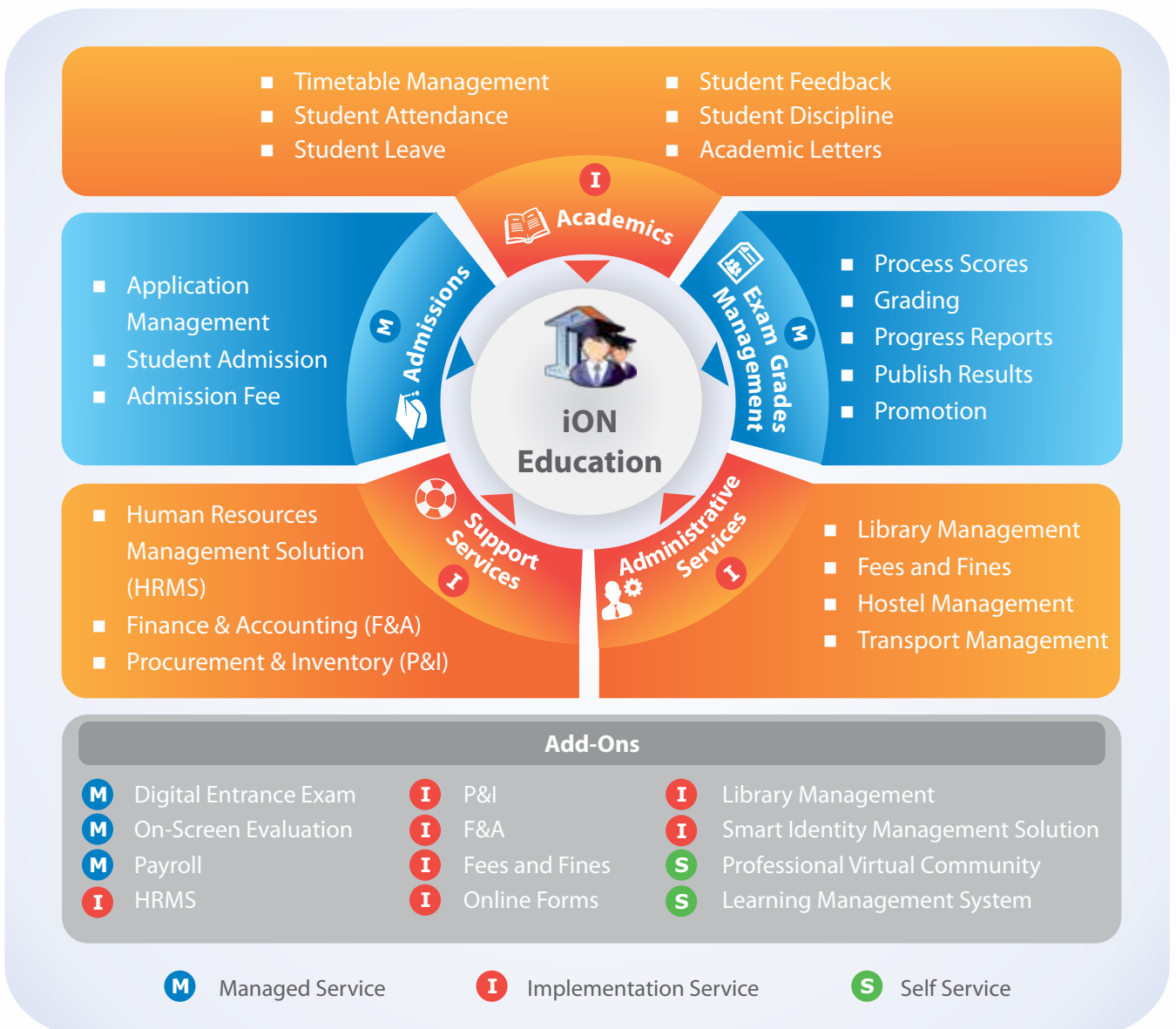
## Benefits to your business

The iON Education Solution is designed to provide the following business benefits:

- **Ease of use:** The solution is quickly configurable, enabling you to adopt it instantly. The features and the user interface are designed to help you adapt to the solution and use it effectively
- **Flexibility:** The solution enables you to choose the offering that is most relevant to your need and our delivery model is designed to help you adopt the offering immediately to your advantage

- Effective use of resources: You can save time and effort required of various resources and faculty or manage infrastructure during complex seasonal events such as admissions. iON takes on the responsibility, saving faculty time and reducing infrastructure requirements
- Seamless experience: Our solution provides function, department, and process-specific offerings and they work together to offer a seamless experience to the user
- Business analytics: The solution enables generation and viewing of reports and a library of report templates, providing readily available solution-wise report templates for organizational use. It also helps in transmitting information through SMS or email within and outside the organization

The Education Solution comprises five offerings plus specific add-on solutions.



An overview of the iON Education Solution



## Why iON

iON provides a comprehensive solution that addresses varied IT requirements of your organization. From hardware, network to ERP, iON is offered as a single service, in a pay-as-you-use model, allowing you to leverage the solution's true potential as your business grows. iON ensures integration of all processes along with ease of use of the software.

You gain from:

### **Integrated solutions**

We offer single-window IT with a pre-integrated suite of hardware, network, software and services. We ensure that your functions are digitized, automated and connected. For example, if you are using a CRM solution along with a core ERP (e.g Manufacturing), and have a document management system to organize supporting files and an HRMS, we ensure that these solutions are connected and work as one. So for you, it is simply one IT and not multiple applications. Integrated applications thus provide a comprehensive view of business enabling better decisions.

### **Increased agility**

We bring in the agility to keep pace with changing processes or a new line of business. We help you configure the processes to work as you currently do or the software recommends and allows you to choose industry best practices based on your business parameters. The solution gives you increased convenience allowing you to perform various tasks from your mobile device, no matter where you are. Being automatically compliant with statutory requirements, the solution ensures your company is always audit ready and legally compliant.

### **A pay-as-you-use model**

Our model eliminates capital investment up front as we facilitate procurement of the IT infrastructure and software on rent for the duration of the contract. Additionally, you only pay for the number of users who actually use the software. Thus, you pay as you use on a monthly basis which includes maintenance and training. Typically, the ROI exceeds rental within three months, when best practices are well followed.

### **Personalized solutions**

Although iON is a cloud service, the software is configurable to each business. You will always get the flavor of your business by picking and choosing what processes you would need. Furthermore, the multilingual capability of the software allows you to customize the solution label names to read in vernacular languages (like Hindi, Marathi, Tamil etc) enabling users to learn and operate the solution with ease.

### **Automatic upgrades**

We continuously invest in our solutions to incorporate best practices. The software is constantly enriched based on user feedback and industry and statutory changes. You will get the upgrades without disrupting your business operations or any additional cost. Being in perpetual beta ensures that there is no technology obsolescence.

### **Enhanced Business Continuity**

Our solution offers optimal performance in normal broadband connectivity along with a stringent security mechanism to ensure your data privacy is maintained. The capacity of the solution grows with your increasing computing needs and reduces the need for IT staff. The solution is resilient to failures as the service works from back-up data centers in the event of a disaster, ensuring continuity of business operations.



**About TCS iON**

TCS iON is a strategic unit of Tata Consultancy Services focused on Small and Medium Businesses as well as educational institutions. We provide technology by means of a unique IT-as-a-Service model, offering end-to-end business solutions for the sector.

TCS iON caters to the needs of multiple industry segments, through innovative, easy-to-use, secured, integrated, hosted solutions in a build-as-you-grow, pay-as-you-use business model. We serve our clients with the help of best practices gained through TCS' global experience, domestic market reach, skills, and delivery capabilities.

For more information, visit us at [www.tcsion.com](http://www.tcsion.com)

**Contact**

*To know more about the iON Education Solution*

*Toll Free Number 1800 209 6030*

*Email [ion.salessupport@tcs.com](mailto:ion.salessupport@tcs.com)*



TCSiON.com



youtube.com/  
iONCloud4SMB

**About Tata Consultancy Services Ltd (TCS)**

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT and IT-enabled infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata Group, India's largest industrial conglomerate, TCS has a global footprint and is listed on the National Stock Exchange and Bombay Stock Exchange in India.

For more information, visit us at [www.tcs.com](http://www.tcs.com)

**IT Services**  
**Business Solutions**  
**Consulting**

All content / information present here is the exclusive property of Tata Consultancy Services Limited (TCS). The content / information contained here is correct at the time of publishing. No material from here may be copied, modified, reproduced, republished, uploaded, transmitted, posted or distributed in any form without prior written permission from TCS. Unauthorized use of the content / information appearing here may violate copyright, trademark and other applicable laws, and could result in criminal or civil penalties.

Copyright © 2015 Tata Consultancy Services Limited